

2018 ITE Annual Conference

"Whenever I'm stuck in traffic, I can't help but wonder,
'Where did the creator of The Jetsons go,
and why hasn't he done something about this?'"

- Jimmy Fallon

January 17, 2018

**The Tower at Rice-Eccles,
University of Utah**
451 S 1400 E, 6th Floor
Salt Lake City, Utah 84112
(TRAX Stadium Station)

Conference Cost: \$120
(A \$10 late fee will be charged
for registration at the door)

Our conference this year will focus
on innovation in our industry –
Technology In Transportation.

This meeting will bring national
perspectives while tapping into the
abundance of transportation
knowledge present in Utah. We
seek to accomplish the following
objectives:

1. Provide the opportunity to learn
new skills or techniques.
2. Take a glimpse into future
trends. What should be on our
radar, and what may be closer to
reality than we think?
3. Discuss ideas that will help
expand our capabilities both
personally and professionally.

The annual conference is a great
way to continue your education
and network with transportation
professionals. We know you will
enjoy our presenters and the
venue. We also look forward to
interacting with each of you at our
monthly luncheons and events
throughout 2018!

7:45-8:30 REGISTRATION / BREAKFAST AND VENDOR VISITS

8:30-8:40 Conference Welcome
Bryan Chamberlain - *UDOT*

8:40-9:30 Annual Report Card
Carlos Braceras - *UDOT*
Jerry Benson - *UTA*
Andrew Gruber - *WFRC*

9:30-10:45 Connected and Autonomous Vehicles
Status Update, Ed Bradley - *Toyota*
Status Update, Blaine Leonard - *UDOT*

10:45-11:15 MORNING BREAK / VENDOR EXHIBITS

**11:15-12:00 Connected and Autonomous Vehicles (cont.) /
Data and Detection**
Human Interface Testing, Dave Strayer - *U of U*
Probe Data Update, Kelly Burns / Grant Farnsworth - *UDOT*
Managed Motorways & Detection Issues, Eric Rasband - *UDOT*

12:00-12:45 ITE AWARDS / VENDOR PRESENTATION / LUNCH

12:45-1:45 Lunch Keynote
Taj Rowland - kidnapped from his village in India, sold to an orphanage,
and adopted in the US; will discuss perseverance and his personal
journey to find his way home after nearly 20 years.

1:45-2:45 Uber Freight / TNCs
Uber Freight, Bradley Jacobs - *Uber*
TNC Research, Eric Womeldorff / Lynn Jacobs - *Fehr & Peers*

2:45-3:15 AFTERNOON BREAK / VENDOR EXHIBITS

3:15-4:00 Planning
Planning Perspective; Connected Vehicles, Jeff Harris - *UDOT*
Autonomous Vehicle Impact on VMT in Utah, Robert Chamberlin - *RS&G*

4:00-4:30 Transportation Electrified
Electric Buses, Julia Collins - *Park City Municipal*
E-Bike Share, Caroline Rodriguez - *Summit County*

ITE Utah Chapter

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